

Title <b>(Podstawy przedsiębiorczości)</b>	Code <b>1010101151010110525</b>
Field <b>Civil Engineering First-cycle Studies</b>	Year / Semester <b>3 / 5</b>
Specialty <b>Construction Engineering and Management</b>	Course <b>core</b>
Hours Lectures: <b>1</b> Classes: -    Laboratory: -    Projects / seminars: <b>1</b>	Number of credits <b>2</b>
	Language <b>polish</b>

**Lecturer:**

dr inż. Jerzy Paślawski  
Wydział Budownictwa i Inżynierii Środowiska  
ul. Piotrowo 5  
60-965 Poznań  
tel. +48616652113, fax. +48618766116  
e-mail: jerzy.paslowski@put.poznan.pl

**Faculty:**

Faculty of Civil and Environmental Engineering  
ul. Piotrowo 5  
60-965 Poznań  
tel. (061) 665-2413, fax. (061) 665-2444  
e-mail: office\_dceef@put.poznan.pl

**Status of the course in the study program:**

-Enterprenership fundamentals/

**Assumptions and objectives of the course:**

-Understanding of fundamental of economic activity in building small company

**Contents of the course (course description):**

-basic forms of small business (comparison), key elements of small enterprise in the construction industry, business limitation in the construction industry, marketing analysis methods, strategical analysis methods, new business perspectives in the construction industry, case studies

**Introductory courses and the required pre-knowledge:**

-No special requirements

**Courses form and teaching methods:**

-lectures and projects/seminars

**Form and terms of complete the course - requirements and assessment methods:**

-written examination (lectures) and assessment of conception (seminars)

**Basic Bibliography:**

**Additional Bibliography:**